

# SMALL BUSINESS SEO CHEAT SHEET

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## KEYS TO SEO

### CRAWLABILITY

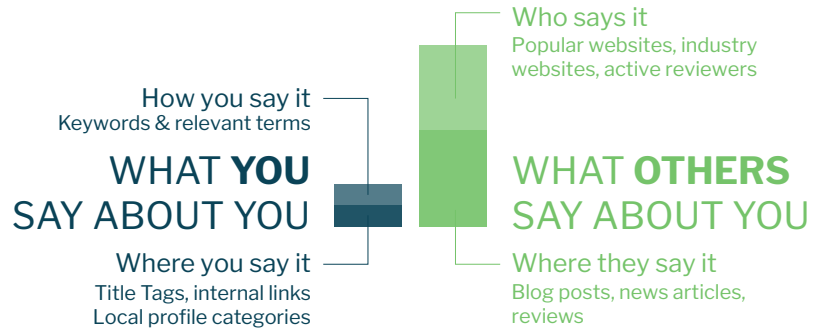
Can Google find your content?

### RELEVANCE

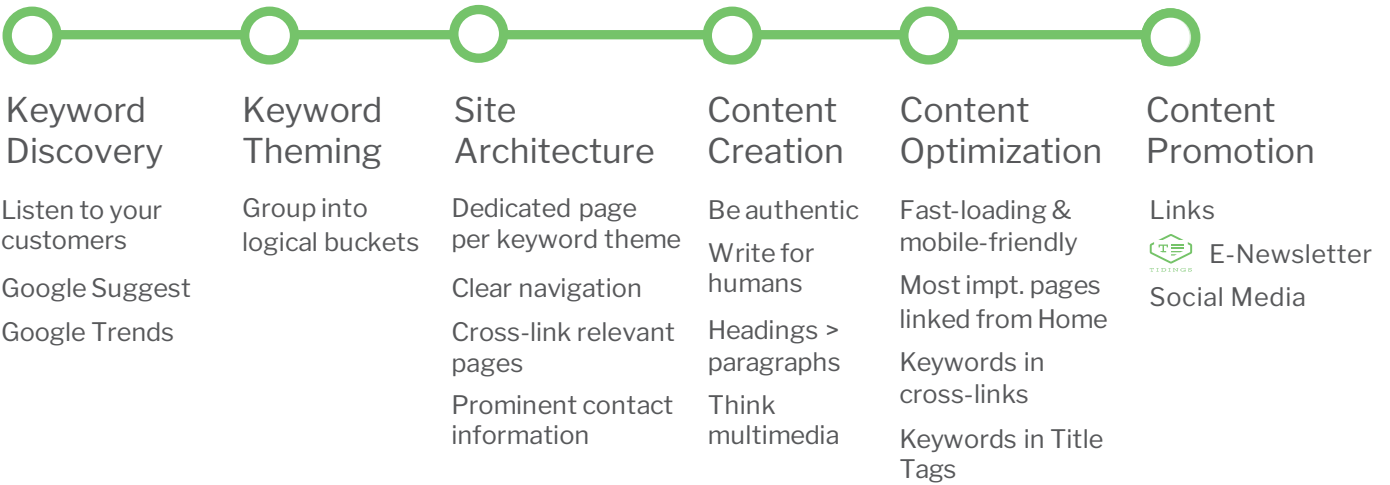
Are you relevant to the search?

### AUTHORITY

Do you have credibility?



## SEO ROADMAP



## SEO TIMETABLE

